



Salt and Light Radio PSA Policy

As a service to our listeners Salt and Light Radio broadcasts Public Service Announcements (PSAs). Anyone may submit a public service announcement. The following rules will apply:

- PSAs from Catholic parishes or organizations will be given priority, but we will also accept announcements from any group, consistent with the values of the Catholic faith.
- Information must be submitted at least three weeks before the event.
- Please include:
 - the name of your group,
 - the name of the event,
 - when and where it is being held,
 - Whether an admission fee is charged (no events over \$10 admission, please),
 - Contact information: Either an email address, phone number, or web site (the simpler the better),
 - Tips for pronouncing any unusual names, e.g. “BOY-see, EYE-da-hoe”.
- PSAs will be 30 seconds long, and will be broadcast throughout the day. We cannot guarantee when or how often your announcement will be heard.
- We may edit the announcement as needed.
- We will not broadcast editorial comments, political fundraising, candidate information, or any announcement we deem to be unsuitable for any reason.
- Send your PSA to PSA@saltandlightradio.com or mail to:

Salt & Light Catholic Radio
P.O. Box 714
Boise, Idaho 83701